

Creative Communications - Greenville  
Po Box 24189  
Greenville SC 29616

Larry Martin/ R/ Senate  
Submission Number 3209 Issue 2



**WSPA-TV**

250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b> Larry Martin/ R/ Senate	<b>Submission Cost:</b> 7300	<b>Campaign Ref:</b> BX212102603
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> MARTIN/101712WSPA	<b>Sales Rep:</b> WSPA Political
<b>Schedule Dates:</b> 10/29/12 to 11/06/12	<b>Weeks:</b> 2	<b>Order Ref:</b> MARTIN/101712WSPA
<b>Est./PO Number:</b> MARTIN/101712WSPA	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> 2012	<b>Booking Group:</b> WSPA	<b>Key Market:</b> Greenville Spartanburg Asheville
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rete	Spot Type	10/29	11/05	Total	Cost
1	Mon 10p ET / 9p CT Hawaii Five-0 MTWTFSS Isolations: W/C 11/05 M....	06	1300	30 Comme	Nbr of Spots	1	1	1300
2	Tue 9p ET / 8p CT NCIS Los Angeles MTWTFSS Isolations: W/C 10/29 T....	05	1900	30 Comme	Nbr of Spots	1	1	1900
3	Wed 9p ET / 8p CT Criminal Minds MTWTFSS Isolations: W/C 10/29 W....	05	1700	30 Comme	Nbr of Spots	1	1	1700
4	Fri 9p ET / 8p CT CSI NY MTWTFSS Isolations: W/C 10/29 F..	05	900	30 Comme	Nbr of Spots	1	1	900
5	Mon 10p ET / 9p CT Hawaii Five-0 MTWTFSS Isolations: W/C 11/05 M....	06	1500	30 Comme	Nbr of Spots	1	1	1500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					3	2	5	

Grand Totals

		Month 11 Weeks: 4	
		10/29	11/05
<b>Totals</b>	Spots	5	3
	Cost	7300	4500
			2800

Grand Totals:

Spots:		5
Gross Total:		7,300.00
Commission:		1,095.00
Net Total:		6,205.00